

- 01 Your customers' questions
- 02 The brands each answer names
- 03 The sources the AI read
- 04 Where you were left out

What FoundByChat tracks

Four things, every day, in the AI answers your customers read.

Engines ChatGPT, Google AI Mode, Google AI Overviews

Markets US English, NL Dutch

01

Your customers' questions

Asked every day in your market, in US English or in Dutch for the Netherlands.



ChatGPT

US

Oct 24, 2026

What's the best email marketing software for a small business?

NAMED IN THE ANSWER

5 brands

1



MailerLite

Best overall

2



Brevo

Best budget option

3



Mailchimp

Best for integrations

4



Constant Contact

Best for hands-on support

5



Klaviyo

Best for ecommerce



Your brand

• Not mentioned

Sources g2.com fitsmallbusiness.com smbcompare.com +7 more

The brands each answer names

In order, with the label the AI gave each one.



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The sources the AI read

The citations behind each answer, so you know what to fix.



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Where *you* were left out

Every answer that named others and not you.

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NAMED IN THE ANSWER 5 brands

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 Your brand • Not mentioned

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